



Cookies Policy

Thank you for visiting www.TennantCo.com ("Website" or "Site"). This page contains the Cookies Policy for this Website and applications accessed or used through such websites or platforms which are operated by or on behalf of Tennant Co. or its worldwide subsidiaries (the "Tennant Group"), and describes our practices regarding use of cookies and similar technologies. We recommend checking this page frequently to review any updates.

When you use our Website, we will ask for your consent to our use of certain non-essential cookies (as explained below) and other tracking technologies in accordance with this policy. You can either agree to our use of all cookies and other tracking technologies or select which types of non-essential cookies we may use. You can also set your browser settings to block or alert you about these cookies. If you disable cookies that we use, this may impact your user experience while on the Website.

Websites we link to are not covered by this policy. If you click out to third party content from our Site, we are not responsible for what happens on those Sites and we cannot guarantee how they operate. Please check the privacy and cookie policies of any third-party Site if you visit them.

What is a Cookie?

A cookie is a small file of letters and numbers placed on your computer or any internet enabled device by websites you visit. Cookies are widely used to make websites work more efficiently and to better enable processing of information, as well as to provide information to the owners of the Site. cookies allow you navigate between pages efficiently, remembering your actions and preferences (such as login) so you don't have to re-enter it when you come back to the website, and generally improve your user experience. They can also help to ensure that advertisements you see online are more relevant to you and your interests.

Cookies may be set by us or by third party providers whose services we have added to our pages – please see the table below for more information.

We also use other forms of technology (such as pixels and web beacons) which serve a similar purpose to cookies and which allow us to monitor and improve our Websites and email communications. When we talk about cookies in this notice, this term includes these similar technologies.

What Cookies Do We Use and Why?



We use the following types of cookies on our Website:

1. **Strictly Necessary.** These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.
2. **Performance.** These non-essential cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site. They help us to know which pages are the most and least popular and see how visitors move around the Site. All information these cookies collect is aggregated. You can choose whether to agree to the use of these cookies. If you do not allow these cookies we will not know when you have visited our Site, and will not be able to monitor its performance but the Site will otherwise work normally.
3. **Functional.** These non-essential cookies enable the website to provide enhanced functionality and personalization by remembering user preferences and actions, allowing for features like saved logins, customized content. You can choose whether to agree to the use of these cookies. If you do not allow these cookies, some or all these services may not function properly.
4. **Targeted.** These non-essential cookies may be set through our Site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements and promotions. These cookies work by uniquely identifying your browser and internet device. You can choose whether to agree to the use of these cookies. If you do not allow these cookies, you will not experience targeted advertising.

As explained further in our [Privacy Statement](#), third parties whose products or services are accessible or advertised via our website may use cookies to collect information about your activities on our website, other Sites, and/or the ads you have clicked on. This information may be used by them to place ads they believe are most likely to be of interest to you and measure the effectiveness of their ads. We will not use any such information to identify any individual user of our Site.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Number of Cookies	Description	Default Expiration Time	Third Party Cookie?
15 cookies	Strictly necessary including to allow users to select which cookies Tennant may deploy	Maximum of 1 year	Yes: OneTrust
27 cookies	Performance cookies including to track session length and page selections	Maximum of 1 year	Yes: Google Analytics, Adobe. Click Dimensions and Dynatrace
20 cookies	Functional cookies including to identify users and analyze page views for diagnostic and personalization purposes	Maximum of 1 year	Yes: Impact Radius, ClickDimensions and SurveyMonkey
56 cookies	Targeting cookies for advertising purposes	Maximum of 1 year	Yes: Bing, GoogleAdSense, Google Analytics, Facebook, Adobe, Dynatrace, LinkedIn, Microsoft, YouTube, DoubleClick, CloudFoundry

How to Manage Cookies



Cookie consent

In certain locations based on applicable law, we will ask for your prior consent to the use of cookies for the operation of the Website. If you access the Website from one of these locations, you will be presented with information regarding your options, including the option to accept or reject different types of cookies. You will be able to change these settings on subsequent visits.

You cannot reject cookies that are strictly necessary. You can reject other cookies, but this may impact your personalization settings.

At any time when visiting the Website of one of these certain locations, clicking on the "Cookie Preferences" link at the bottom of each page allows you to access information on cookies and change your settings.

Alternatively, in certain locations you can reject non-essential cookies through the following methods:

- if you access the US Website, you can opt-out of non-essential cookies by clicking on the "Cookie Settings" link located at the bottom of the Website; or
- if you access the Website from the UK, EEA or other locations where required by law, you can opt-out of non-essential cookies by purpose through clicking on the "Cookie Settings" link located at the bottom of the Website.

Deleting or Blocking Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue strictly-necessary cookies when you visit our Site.

Changing Your Cookie Settings

Internet browsers allow you to change your cookie settings. These settings are usually found in the 'Options' or 'Preferences' menu of your browser software. In order to understand these settings, the following links may be helpful. Otherwise, you should use the 'Help' option in your browser for more details.

- [Cookie settings in Edge](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)



- [Cookie settings in Safari](#)

Legal Notice Update

We reserve the right to make any changes and corrections to this notice. Please refer to this page from time to time to review these and new additional information.

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